

INFORMATOR MAGAZINE 2026

A quarterly magazine of the Association of Laundries and Dry Cleaners, focused on professional textile care and published for more than 50 years



PUBLISHER

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PRINT RUN

Up to 400 copies are distributed among member companies, subscribers, professional institutions, and libraries.

DISTRIBUTION AND SUBSCRIPTION

Members receive the printed version free of charge directly to their mailboxes and the electronic version via email.

Non-member organizations can take out an annual subscription for a fee of €60.

DATES 2026

- 1.ISSUE: 27 March 2026
- 2.ISSUE: 5 June 2026
- 3.ISSUE: 11 September 2026
- 4.ISSUE: 4 December 2026

THE DEADLINE IS ALWAYS 10 DAYS PRIOR TO THE PUBLICATION DATE.

FORMAT

Printed version: 21.59 x 27.94 cm (width x height), paper: 90 g glossy, binding: V1 - stapled, extent: min. 24 pages

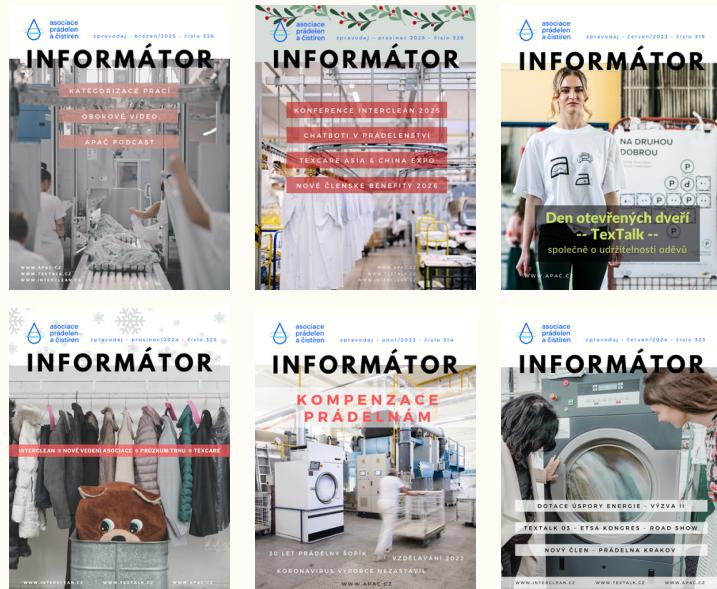
Electronic version: Sent via email to members and stored in the members-only section at www.apac.cz.

INSTRUCTIONS FOR ADVERTISERS

Advertising must be submitted no later than 10 days before the above-mentioned publication date as a print-ready PDF with crop marks and a 5 mm bleed in the correct format (see below).

Note: This is NOT A4 size!

DIMENSIONS AND ADVERTISING PRICE LIST



FORMAT	APaČ MEMBER	NON-MEMBER
Full Page (21.59 x 27.94 cm)	420 EUR	850 EUR
Half Page (21.59 x 13.97 cm)	250 EUR	500 EUR

Non-commercial advertisements for the sale of machinery and other equipment in the "Bazaar" section are FREE for APaČ members.

Prices are stated without VAT

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