

# INFORMATOR MAGAZINE 2026

A quarterly magazine of the Association of Laundries and Dry Cleaners, focused on professional textile care and published for more than 50 years



## PUBLISHER

Asociace prádeln a čistíren ČR, z. s.  
Purkyňova 648/125, 612 00 Brno  
ID No.: 64326951  
VAT No.: CZ64326951  
ISSN: 2694-9199

## PRINT RUN

Up to 400 copies are distributed among member companies, subscribers, professional institutions, and libraries.

## DISTRIBUTION AND SUBSCRIPTION

Members receive the printed version free of charge directly to their mailboxes and the electronic version via email.

Non-member organizations can take out an annual subscription for a fee of €60.

## DATES 2026

1. ISSUE: 27 March 2026
2. ISSUE: 5 June 2026
3. ISSUE: 11 September 2026
4. ISSUE: 4 December 2026

THE DEADLINE IS ALWAYS 10 DAYS PRIOR TO THE PUBLICATION DATE.

## FORMAT

Printed version: 21.59 × 27.94 cm (width x height), paper: 90 g glossy, binding: V1 - stapled, extent: min. 24 pages

Electronic version: Sent via email to members and stored in the members-only section at [www.apac.cz](http://www.apac.cz).

## INSTRUCTIONS FOR ADVERTISERS

Advertising must be submitted no later than 10 days before the above-mentioned publication date as a print-ready PDF with crop marks and a 5 mm bleed in the correct format (see below).

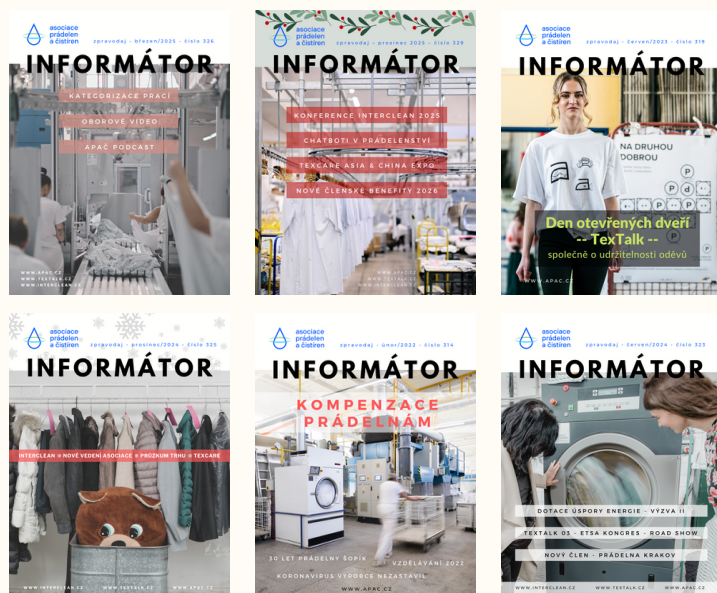
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## DIMENSIONS AND ADVERTISING PRICE LIST

FORMAT	APaČ MEMBER	NON-MEMBER
Full Page (21.59 × 27.94 cm)	420 EUR	850 EUR
Half Page (21.59 × 13.97 cm)	250 EUR	500 EUR

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Prices are stated without VAT



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