

# INFORMATOR MAGAZINE 2025

Quarterly publication on textile care issued for over 50 years



zpravodaj - červen/2024 - číslo 323

## INFORMÁTOR



### PUBLISHER

Asociace prádeln a čistřen ČR, z. s.  
Purkyňova 648/125, 612 00 Brno  
ID No.: 64326951  
VAT No.: CZ64326951  
ISSN: 2694-9199

### PRINT RUN

Up to 400 copies are distributed to member companies, subscribers, professional institutions, and libraries.

### DISTRIBUTION AND SUBSCRIPTION

Members receive the printed version free of charge directly to their mailboxes and the electronic version via email.

Non-member organizations can subscribe annually for a fee of €60.

### DATES 2025

1. ISSUE: 28 March 2025
2. ISSUE: 6 June 2025
3. ISSUE: 12 September 2025
4. ISSUE: 5 December 2025

### FORMAT

Printed version: 21.59 x 27.94 cm (width x height), paper: 90 g glossy, binding: V1 - stapled, extent: min. 24 pages

THE DEADLINE IS ALWAYS 10 DAYS PRIOR TO THE PUBLICATION DATE.

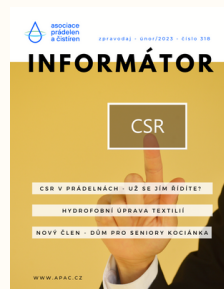
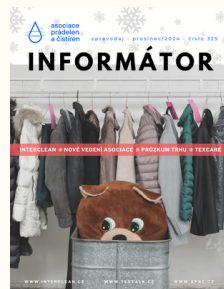
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### INSTRUCTIONS FOR ADVERTISERS

Advertising must be submitted no later than 10 days before the above-mentioned publication date as a print-ready PDF with crop marks and a 5 mm bleed in the correct format (see below).

Note: This is NOT A4 size!



### DIMENSIONS AND ADVERTISING PRICE LIST

FORMAT	APaČ MEMBER	NON-MEMBER
Full Page (21.59 x 27.94 cm)	420 EUR	850 EUR
Half Page (21.59 x 13.97 cm)	250 EUR	500 EUR

Non-commercial advertisements for the sale of machinery and other equipment in the "Bazaar" section are FREE for APaČ members.

Prices are stated without VAT



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