INFORMATOR MAGAZINE IN 2024

Laundry, dry cleaning and laundry rental quarterly published for over 50 years



PUBLISHER

Asociace prádelen a čistíren ČR, z. s. Purkyňova 648/125, 612 00 Brno CIN: 64326951

VAT ID: CZ64326951

QUANTITY

A print run of up to 400 copies is distributed to member companies, subscribers, professional institutions and libraries.

ISSN: 2694-9199.

SUBSCRIPTION

Non-member organizations can use the option of an annual subscription at a price 56 EUR excluding VAT.

DATES 2023

1. ISSUE: March 22, 2024

2. ISSUE: June 7, 2024, APaČ Road Show

3. ISSUE: September 6, 2023 - INTERCLEAN 2024

4. ISSUE: December 6, 2024

THE DEADLINE IS ALWAYS 7 DAYS BEFORE THE DATE OF ISSUE.

FORMAT

21.59 x 27.94 cm (width x height), paper: 90 g gloss

binding: V1 - sewn, range: min. 24 pages

The electronic version is sent by email to the membership base and stored in the member section at www.apac.cz.

GUIDELINES FOR ADVERTISERS

Advertisements must be delivered no later than 7 days before publication as a printable PDF with crop marks and 5 mm overhang in the correct format - see below. ATTENTION! This is not A4 format.

SIZE AND PRICE LIST

Dimension (width x height)	Price for APaČ members without VAT	Price for non-members of APaČ without VAT
One page (21.59 x 27.94 cm)	360 EUR	720 EUR
Half page (21,59 x 13,97 cm)	200 EUR	400 EUR

Non-commercial advertisements in the Bazaar section are free for APaČ members.

